

PEOPLE IMPACTING PEOPLE



**SPONSORSHIP
PACKET**

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NOW Center

The NOW Center is a 501-C3 nonprofit ministry that provides integrated community services for children, families, youth, young adults, and elders of all backgrounds. Services include but are not limited to food distribution, nutrition education, financial education, youth summer camp, after-school tutoring programs, performing arts, young adult meetups, elder services, cultural outreach, homeless services, women and children clothes closet, social and life skills training, entrepreneurship, and health education through community partners.

The mission of the NOW Center is to positively impact individuals and families through transformative integrated programs and services that meet physical, psychological, social, and spiritual needs.

NOW Summer Slam

We are seeking \$10,000 sponsorship for one of our most impactful summer youth programs, our Summer Slam Sports Camp. Summer Slam is an all-inclusive camp that serves almost 200 children and youth each summer, ages seven to seventeen, from culturally diverse backgrounds.

The summer months are an incredible opportunity for youth to unlock talent and ability through creative programming that builds social competence, strengthens teamwork, critical thinking, and improves self-confidence.

Why Sponsor?

According to the 2022 U.S. Census, there are 152,131 residents in the City of Hollywood, Florida. Of the residents, 12.4% or 18,864 people live in poverty. Data reveals that poverty levels have increased by 3.2%, while the number of residents has decreased by 466. Poverty creates high-stress levels, which could influence crime-related choices, cause homelessness, affect food insecurity, and create higher rates of mental illness.

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Youth of low-wealth households often face higher risks of poor nutrition, drugs, early high-school dropout, teen pregnancy, and gang involvement.

With your support, we'll be able to reach more youth across South Florida and inspire them to make healthy and positive life choices. We offer the opportunity for 1-on-1 mentorship training, business education, and motivational speaking that encourages youth to reach beyond the "possible" in life.

Your sponsorship support:

- Mentorship
- Wellness education
- Training
- Daily nutrition
- Art & crafts
- Counseling
- Professional coaches and athletes
- Local leaders
- Back-to-school supplies.

By the end of the youth camp, participants will understand:

- Teamwork
- Develop lifelong skills
- Be inspired to make positive choices.

Summer Slam is held in July at **Topeekeegee Yugnee Park, 3300 N Park Rd., Hollywood, FL, 33021**. On the final day of Summer Slam, attendees should bring a swimsuit for **Water Day at Castaway Island Water Park!** Castaway Island is a Water Park located inside TY Park with fun for all ages to help get the thrill of adventure on the last day of camp.

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JULY 17TH - 20TH
8 AM - 1 PM
AGES 7-17
T.Y PARK • 3300 N Park Rd, Hollywood, FL 33021

MESSAGE FROM THE SENIOR PASTOR

<https://www.nowchurchfl.com/register>

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FEATURES	NOW PARTNER \$25,000	NOW CHAMPION \$10,000	NOW ADVOCATE \$5,000	SUPPORTER \$2,500
Company logo on invitation, event materials, and registration webpage *	✓	✓	✓	✓
Promotional table available for sponsors' marketing materials (may vary per event)	✓			
Opportunity for company rep to share brief sponsorship remarks during programs	✓	✓		
Sponsorship thank you announcement given by Pastor and promoted live to our in-person and online audience	✓	✓	✓	
Inclusion of sponsorship through active social media site promotions	✓	✓		

* Company logo size and placement vary by invitation design and donation amount.